Collin May

Senior Product Designer

www.linkedin.com/in/collinjmay
www.collinjmay.com
collin.may93@gmail.com
619.820.8158

Experience

Product Designer | Amazon Music | 2022–25

At Amazon Music I was the primary design owner for devices, design systems, accessibility, & internal assets for the rest of the design teams to use as template components for their individual projects. I owned 3rd party partner device integrations, Alexa on mobile, and Multimodal 3rd party voice design.

I worked on everything from a Mobile first platform to scale from smart watches, to web, and even big screen on TVs. Occasionally I was able to branch out to non traditional interfaces such as Smart glasses in partnership with Meta-Rayban, virtual reality, CarPlay, and even non OEMs like Tesla and Rivian.

In person I curated spaces for the yearly devices showcase which started in the small office and got so much interest they had to rent an event center to hold as many devices as I could get into the hands of our teammates and users.

Across all of these I utilized my skills in product design which encompassed (UX & UI design) as a high fidelity package that was developed in tandem with the engineers as well as a single source of truth in our component dev portal.

I even got the chance to design multiple in app video games for Mariah Carey, J Balvin, & the Jonas brothers in our partnership with Disney.

Senior Product Designer | Allstate Identity Protection | 2021–22

At Allstate I ran a team of designers to build the customer dashboard for their Cyber Security department as Allstate Identity Protection. It was essentially a dashboard that would pull data from our 3rd party partners and data brokers using dedicated APIs to populate realtime information to keep our users secure and allow them to take action when any exceptions occurred. I worked closely with the COO and our development teams so that we could balance cost and feasibility to build what our customers needed to keep their digital footprints safe.

UX/UI Designer | Nike 2016–21

At Nike I curated the All Hands & Pi Planning while using motion graphics to create sizzle reels for new and upcoming product teasers, created 3D assets for futures orders as well as the Virtual Showroom application, designed Nike Elite for Nike.net, designed the Internal Nike Marketplace Operations Dashboard, and eventually got to be the design lead for creating Nike Order Workspace (NOW) the control tower for analysts and purchasers to track clean data for the lifecycle of a shoe or product.

Skills

Design & Systems: Design Systems (Atomic Tokens), Interaction Design, Accessibility (WCAG / EAA Level II), Voice UI, Motion Graphics, Video editing

Tools: Figma, Adobe Suite, Jira, Confluence

Execution: Cross-functional Collaboration, Dev Handoff, User Flows, Responsive Patterns, Campaign Support, 3P Platform Strategy

Education

Portland State University | B.S. Graphic Design & Fine Art 2016

Cuyamaca College | Digital Media & Illustration Program 2011

Ask me for the link and password to my detailed portfolio hosted on Dropbox.
Signed NDA required.

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